

Preliminary Presentation Abstracts

Outreach and Engagement: Academic Libraries as Effective Partners and Leaders

Arne J. Almquist, Ph.D. (Northern Kentucky University)

While higher education places an increasingly higher value on community outreach and engagement, academic libraries, particularly those at smaller and mid-sized institutions, have been slow to get involved. This is unfortunate since academic libraries have much to offer-- and much more to gain-- through successful engagement efforts. The presenter will discuss the principles of successful engagement using examples from a mid-sized academic library that has a long record of major, successful community outreach projects.

Grabbing YouTube Viewers, Score or Snore!

Beth Anderson (Wright State University)

Wright State University Libraries (UL) recently created a YouTube Channel to highlight and promote Library services, staff, departments and activities. We had tried other promotional options but decided to introduce something fresh and quirky, yet easy and inexpensive to produce. This presentation will highlight the birth, creation and success of our 1-minute movie trailers designed to quickly grab the attention of YouTube users, boost enthusiasm and benefit our entire library.

OLSSI Session: Zombies, Superheroes, and Scavenger Hunts: Creating Engaging Library Orientations for First Year Students

Nicole Arnold (Muskingum University)

Introducing new freshmen to library resources can be a daunting task! They're already overwhelmed with new information and experiences. How do we keep their attention and interest while teaching them what they need to know? From photo scavenger hunts to zombies and superheroes, librarians from two small private colleges share successful strategies for engaging new freshmen with the library, its resources, and its staff while addressing what the literature says about best practices for orientation.

Who are you? Emerging professional identities and responsibilities

Thomas Atwood, Alice Crosetto, Lucy Duhon, Gerald Natal, Arjun Sabharwal (University of Toledo)

Resources are not the only thing that the 21st century library is changing - librarians and their positions are also morphing and expanding. Scholarly communication, open access initiatives, virtual resources, and credit-bearing courses are just a few of the examples that academic librarians are addressing. Join this panel of librarians who have readjusted their priorities in order to meet the needs of the community that they support.

Not Your Average Embedded Librarian: The Service-Learning Experience

Maureen Barry, Sarah Twill (Wright State University)

Does an embedded librarian's presence improve student research success in a service-learning course? A librarian and a faculty member share their experience developing the embedded librarian's role in an interdisciplinary service-learning course. The course included a spring break

service-learning trip led by the librarian and faculty. Presenters will share their research assignments and discuss ways to adapt the assignments to other service-learning experiences. They will also share expectations, reflections, assessment, and impact on student learning

The Numbers Game: Collecting, Compiling and Utilizing Usage Data in an Academic Library

Jennifer Bazeley (Miami University)

As our academic library budgets evolve, librarians have to make difficult decisions about what resources to spend that money on every year. Looking at patron usage of our resources, both tangible and electronic, can help us to make these decisions.

The Next Generation Library: Integrating Digital Collections into the Liberal Arts Curriculum

Alan Boyd, Oberlin College

Emily Gattozzi, Ohio Wesleyan

Meghan Frazer, Ohio State University

Small college libraries around Ohio are creating partnerships to successfully support the creation of digital collections for classroom use. These projects require collaboration of library staff, faculty and students on multiple campuses. Attendees will learn about successful strategies to build these collaborative relationships, as well as lessons learned. The presenters will discuss working with faculty on collection content and design, technology challenges, the sustainability of these programs and the impact of this initiative on campus.

DLIG Session: DLIG Visionary: Ken Burhanna

A Foot in the Door: Marketing LMS Embedded Librarianship to Faculty

John Burke, Beth Tumbleson (Miami University Middletown)

Faculty acknowledge that their students are deficient in conducting research, but some are reluctant to give librarians time to teach information literacy skills in their classes. LMS embedded librarianship creates flexible, collaborative arrangements that meet a variety of instructors' needs. Proactively building sustained relationships with faculty and students undergirds scholarly research efforts. Insights and techniques for marketing LMS embedded librarianship will be shared that gain faculty buy-in and enable a greater information literacy impact.

Assessment Strategies for Improving a Research Consultation Program

Cynthia Comer, Jennifer Starkey (Oberlin College)

This presentation focuses on several approaches one reference department uses to assess a research consultation program. Through a combination of student surveys, scheduling data, librarian interviews, and first-hand experience, we have fine-tuned this service over the past decade into a popular and well regarded program. Participants will come away with ideas for starting, enhancing, and assessing their own research consultation program, and learn about strategies for achieving high-quality consultations with students.

TEDSIG Session: Bridging the Gap with Boopsie: How a Mobile App can Help Keep your Students Connected

Jennifer Donley (Ohio Northern University)

As mobile technologies become more prevalent, the academic library must adapt its information delivery platforms to its users' needs. In response, some libraries have begun adopting mobile apps to provide access to information for their patrons via smartphones and tablet computers. Librarians from Ohio Northern University and Cedarville University will discuss their planning, implementation, marketing and evaluation processes that took place when they adopted the Boopsie library app.

Utilizing iPads and Tablets as Library Instruction Tools

Amy Fyn, Robert J. Snyder (Bowling Green State University)

Eric Resnis, Elizabeth Sullivan (Miami University)

Presenters will share how they incorporate iPads into library instruction, highlighting specific sessions where the iPad inspired new classroom activities or allowed us to "remix" existing sessions to take advantage of the tablet. Participants will explore how they can incorporate this new technology into their own instruction sessions and receive a list of apps with suggestions of how they can be used in the library instruction classroom.

Tablets offer numerous opportunities for teaching and learning in a flexible classroom. This workshop will cover: tablet basics, apps, resources, and strategies to use the devices effectively in an instructional setting, and pedagogical and spatial considerations for using tablets as a means of instruction. Participants are encouraged to bring their own iPad or tablet, and iPads will be available for those who do not own a device.

What Are They Learning? Assessing Research Skills Through Student Writing

Heidi Gauder, Katy Kelly (University of Dayton)

This session will describe an instruction team's analysis of student research papers using ACRL standards. A pilot assessment informed the team's implementation of a more rigorous and full-scale effort. We focused on effective rubric development, testing inter-rater consistency, and clarifying assessment goals. In the end, the team used the assessment results to implement changes in the instruction program. Attendees will learn how this assessment process can be adapted for use at their institutions.

Increasing Archival Impact: Discovery of EAD Findings Aids in Library Catalogs

Cara Gilgenbach, Kent State University

Morag Boyd, Ohio State University

Suzanne Maggard, University of Cincinnati

One of the benefits of EAD, an international standard for encoding archival finding aids, is the ability to automatically generate basic MARC data from encoding analogs within the EAD code. However, the EAD-MARC workflow and creation of local standards can be challenging. Suggestions and sample workflows will be provided in this session, which will be of interest to both catalogers and archivists who wish to further enhance discovery of unique collections.

SCAIG Session: Special Collections in Wikipedia: A Case Study of a Collaborative Digital Curriculum

Sara Harrington, Matt Vetter (Ohio University)

This joint presentation describes a project at Ohio University to embed Mahn Center for Archives and Special Collections materials into the writing program classroom. Sara Harrington, Libraries, and Matthew Vetter, Ph.D. Candidate, English, created an assignment in which students researched special collections to author Wikipedia articles. Data was gathered (with IRB approval) regarding student motivation levels and evaluation of assignment design. This presentation discusses the development, implementation, and results of this collaborative project.

Classifying Elmo: Special Collections Cataloging in Academic Libraries

Stefanie Hunker, Patricia Falk, Elizabeth Hertenstein (Bowling Green State University)

Cataloging items like Elmo puppets, fanzines made from QR codes, and press kits for movies with dialogue sung like arias might seem out of the ordinary for some catalogers, but not here at Bowling Green State University (BGSU). This kind of cataloging happens on a regular basis at BGSU, though not without some challenges. This presentation aims to give catalogers some guidelines or strategies on how to catalog these kinds of unusual materials.

IIG Session: Change Course? Let's Change Wikipedia Instead - Rethinking Information Literacy

Brian D. Leaf, Karen Diaz (Ohio State University)

How one defines information literacy and its scope can have a large impact. Is it a discrete set of skills, or is it a critical meta-disciplinary lens from which to find, evaluate, and use information? By rethinking one's approach, there lie new opportunities for instruction. In this presentation, we show how a unique Wikipedia assignment pushed the boundaries of information literacy beyond a traditional librarian scope and how it might affect the library itself.

Get the Biggest Bang for Your Buck: Invest in Undergraduate Student Employees

Piper Martin, Sarah Crissinger, Corazon Britton (Wright State University)

Equipping undergraduate work-study students to assume additional responsibilities at the reference desk allows professional library staff to invest more time and effort in complex reference transactions, classroom instruction, scholarly communication, and professional service. Recruiting, scheduling, and training student assistants to provide effective reference service can be time-consuming. Learn about Wright State University Library's training initiatives which include undergraduate student assistants' use of collaborative tools to provide ongoing training for each other.

Patron Space-Use Analysis of a New Library Facility: Methods for Dispassionate Assessment of What's Working, What Isn't

Kevin Messner (Miami University)

This presentation will overview an ongoing mixed-quantitative/qualitative study of space use in a library facility which has been open approximately one year. Through observation of which spaces patrons actively use, and through targeted in situ interviews and surveys of patrons in

these spaces, we seek to test our assumptions in considering which library spaces were well designed in our floor plan, and which are underutilized or disliked and might be targeted for adjustments.

Diversity Committee Selection: Individuals with disabilities: an important part of our diverse campus communities

Fran Mentch (Cleveland State University)

Individuals with disabilities are an increasingly large part of our campus communities. After completing the workshop, participants will have increased knowledge and confidence in interacting with persons with disabilities. Workshop presents data and history of disabled students in higher education; reviews laws applicable to disabled students and library resources; practical tips about increasing your comfort and effectiveness while interacting with the disabled; and a case study of litigation by a disability advocacy group against universities.

Skate to Where the Puck is Going to Be: Aligning Library Services to Faculty Teaching, Research, and Scholarship

John Millard (Miami University)

As constrained resources continue to be the new normal, key questions for academic libraries must be: how can we better support faculty's research and scholarship needs? What services can we create today that will support tomorrow's faculty needs? How can we leverage current services, expertise, and facilities to better serve changing faculty needs? In this presentation, we will discuss the planning and early implementation of our new Center for Digital Scholarship.

"Discovering" HathiTrust: Realizing Value

Dee Peterson, Catherine Cardwell, Emily Gattozzi (Ohio Wesleyan University)

This presentation explores the value of HathiTrust's cooperation with the Summon Discovery service. HathiTrust, one of the largest e-book digitization projects to-date, has the potential to make game-changing impacts on libraries, especially when integrated with a discovery service. Attendees, even if they don't own Summon, can expect to learn ways for incorporating HathiTrust into everyday workflows for instruction, collection management, cataloging, digitization, and copyright. **Those serving humanity disciplines and history are especially encouraged to attend.

All the Information You Need! Using Your Library's Annual Report to Market Library Services

Corey Seeman (University of Michigan)

The library annual report can be a powerful tool in showcasing its impact on campus. Even modest annual reports can be an important element in a library's marketing program. This presentation will show how we have grown the Kresge Business Administration Library's annual report over the past five years and how it demonstrates ROI (Return on Investment) for the library to our Deans and Provosts.

CMCIG Session: Storytime at the Academic Library

Jennifer Smith (Northern Kentucky University)

Once upon a time. . . finds a home in the academic library. Jennifer Smith, professor of library services at Northern Kentucky University, describes the establishment and development of a children's storytime at her library. She'll provide tips, tools, and reading lists that may help you implement children's and family programming into your academic library.

Understanding the Value of Academic Libraries

Lisa Carlucci Thomas (design think do)

Ian Singer (Library Journal)

Rolf Janke (SAGE Publishing)

Lisa Hinchliffe (University of Illinois)

Courtney Young (Penn State University)

SAGE Publishing and Library Journal both completed studies on the value of academic libraries in 2012. During this session, representatives from these organizations will share the results and recommendations from their findings. A panel of librarians will share their interpretations of the studies and offer insight on how libraries should address the question of value.

Library Journal's 2012 Academic Patron Profiles survey takes an in-depth look at how today's undergraduates, researchers, and faculty at research institutions, colleges, and community colleges, experience the academic library, based on their actual usage and the perceived value of services provided, and with special emphasis on digital technologies and resources.

Working Together: evolving value for academic libraries was a six-month research project, commissioned by SAGE to investigate the value of academic libraries for teaching and research staff. The objective was to provide the academic library community with a better understanding of the connections between academic libraries and academic departments, and to identify practical ways to enhance their working relationship.

Globalization and Libraries, What Are Academic Librarians Roles in Response to Their Institution's Internationalization Efforts?

Jane Wu, Guoqing Li (Otterbein University)

Based on the literature review, case studies and survey results from the national survey of International and US Academic Library Exchange Programs and Collaboration Projects conducted early this year, the presentation will examine the role of academic librarians in respond to their institution's internationalization efforts. What activities do librarians engage in specifically in order to internationalize their perspectives and professional working lives, and what leadership role can they play for achieving universities' initiatives for internationalization.

Bridging the Gap, Qualitative and Quantitative Collection Analysis Study in Response to Changing Curricula for an Interdisciplinary Program

Jane Wu (Otterbein University)

In response to the Women's Studies minor changed to Women's, Gender & Sexuality Studies major, the library completed a collection assessment to meet the new curriculum need. The presentation will provide a mix of collection-based analysis techniques and analysis tools that were used to evaluate the collection quantitatively and qualitatively. This collection analysis informed the library about gaps in the existing collection and led to the revision of the collection development policy for the program.

Preliminary Lighting Sessions (One session – 7 minute presentations)

Lightning Session 1: Social Media Roundup

Friends with Benefits: Going All the Way with Facebook

Kathleen Pickens-French, Cincinnati State

From courtship to commitment, libraries have adapted their presence in this social media giant in order to keep up with policy changes, new audiences, and evolving expectations. In this session, you'll learn what other libraries are doing to spice up their pages and amp the interactivity. Should you take your relationship to the next level? Find out more at this session.

Data Mining the Twitter API

Jason Michel, Miami University

This presentation will illustrate how to programmatically access and display the Twitter stream based on your location and defined set of keywords for unique insight into, and platform from which to interact with, your user base.

Promoting Your Library with Pinterest

Carissa Thatcher, Southern State Community College

Social media has taken the world by storm and libraries are no exception. More and more library staff find themselves with the added duties of posting, tweeting, blogging, snagging, snapping, chatting, stumbling, digging, tumbling and otherwise sharing content and resources in order to reach out to their patrons. Now, with the exponential growth of the new social media site Pinterest, libraries may be finding themselves pinning as another source to connect with patrons. Pinterest is the latest booming social media tool that allows users to share ideas in a pictorial setting. If utilized in the proper manner Pinterest can help libraries connect with their patron and other libraries in a new setting. Although the popularity of Pinterest has risen dramatically in the past six months, those sharing through this service should be aware of certain aspects such as copyright, fair use and privacy. This presentation will discuss the 'how-tos' benefits, and controversies as well as highlight some Pinterest pages of libraries who are already utilizing this new tool.

Survey Says – What Did You Learn Today?

Susan Hurst, Miami University

This discussion session will focus on the use of “Poll Everywhere” software as a quick and easy tool to quantitatively gauge the impact of library instruction sessions. Particularly with large diverse classes, (and limited presentation time), it is often difficult to judge the effectiveness of an instruction session. Having students respond to a quick multiple-choice survey with right and wrong answers can provide excellent data on knowledge gained and ways to improve future sessions.

Connecting Your Community with Local Content Via Social Media: The Margaret Boyd Project

Jessica Hagman, Ohio University

The Ohio University Libraries used social media to share a unique item from the Digital Collections – the diary of the university’s first alumna – and found that it was a valuable way to connect the university community with local content. The presentation will be a case study of the project, with suggestions for implementing related projects and a discussion of social media use for engaging patrons with local content.

Lighting Session 2: Impact Factor Roundup

How to Be a Rock Star Librarian

Robert J. Snyder, Bowling Green State University

Prior to donning a dress shirt and khakis to teach research skills, this reference and instruction librarian spent years wearing hoodies and Metallica t-shirts and performing in a variety of rock bands. This informative and (hopefully) entertaining talk will explore the surprising similarities between preparation for the gig and preparation for the instruction session. Find out how you can apply the skills of the gigging musician to enhance your instruction by alleviating classroom performance anxiety.

How good are you at the guessing game? An easy way to check your book collection development criteria

Moriana Garcia, Denison University

Subject specialists or liaisons are usually in charge of monograph collection development in their disciplines. Testing the effectiveness of their selection criteria requires analyzing circulation data for the books purchased during a specific period. In this lightning talk, I will share my criteria and describe an easy way to collect the necessary data for the analysis using fund codes. The implications of my results will be discussed.

Library on Demand: Streamlining Services to Meet the Needs of Students and Faculty

Stevo Roksandic, Tony Nguyen (Mount Carmel Health Sciences Library)

This presentation examines the process in which an academic health sciences library developed an extension of services and staff commitment to better meet the needs of students and faculty by utilizing the internal mail delivery system between 5 operating sites and two College

campuses, change extension sites into Information Commons, improve access of the electronic resources, and provide information on demand.

Games on! Gaming Collections and Resources in an Academic Library

Lisa Santucci, Miami University

Miami University Libraries unveiled its new gaming facility and a collection of hardware and software. Academic libraries are becoming more active in the gaming environment as children who grew up with Super Mario Brothers in the late 1980's are now college undergraduates. Our library has dedicated space in the main library to house our gaming collection of consoles and games. This presentation will include the history and creation of the gaming lab along with the growing pains and misconceptions that occur with any new service in an academic library.

Improving Library Services for International Students

Mina Chercourt, John Carroll University

Inspired by the book, *International Students and Academic Libraries: A Survey of Issues and Annotated Bibliography*, we decided to investigate ways to improve library services for the international students at John Carroll University.

Preliminary Roundtables

Marketing the library: Making the most out of informal encounters with teaching faculty and researchers

Mary Lou Baker Jones (Wright State University)

Do you welcome informal encounters with your teaching faculty as opportunities to market the library's services, to promote faculty ties with the library, and to learn more about faculty and student information needs? Or, instead, do you wish that you really hadn't found yourself standing next to the newest dean at a recent student poster presentation? Participate in this roundtable to discuss potential problem encounters and how to turn them into library opportunities.

Changing Leadership in the Changing Library

Aimee deChambeau, Joseph A. Salem, Jr., Charles Fisher (University of Akron)

This roundtable will discuss the challenges and opportunities for librarians stepping into new leadership roles, especially in the context of a larger organizational change.

Are You a Librarian or an Instructor, or Both?

Daniel E. Feinberg, Alice Crosetto (University of Toledo)

Academic librarianship reflects the complexity of higher education itself. Academic librarians always seem to be redefining themselves as they redesign the services and resources. But one topic continues to elicit lively discussion: how many graduate degrees does it take to be an

academic librarian? As more of us step into the role of instructor, how are we perceived by our colleagues? This panel will explore the numerous and various concerns for Professor Librarian.

Curriculum Materials Center Interest Group (CMCIG)

Join the members of the Curriculum Materials Center Interest Group in a discussion of the Common Core Standards Initiative and what they mean for CMCs. The discussion will include ideas for staying abreast of CCS issues and news and suggestions for CMC resources and materials related to the new standards.

Instruction Interest Group (IIG)

Join the Instruction Interest Group (IIG) for networking and discussion at the IIG Roundtable. Led by co-chairs Lauren Wahman (University of Cincinnati, Blue Ash College) and Katie Foran-Mulcahy (University of Cincinnati, Clermont College) the roundtable promises to be a lively venue for librarians interested in student learning. Attend this roundtable and learn about IIG and getting involved, plus discuss library instruction with colleagues from around the region

Special Collections and Archives Interest Group (SCAIG)

Join SCAIG for a discussion on current topics and ideas for our new Interest Group.

Distance Learning Interest Group (DLIG)

Join DLIG for a discussion on current topics related to distance learning and libraries.

Preliminary Poster Sessions

VisiCAB: Developing a visual and interactive search user interface for your library's film collection

Luke Aeschleman (Miami University)

VisiCAB (Visual Cover Art Browsing) is a trending form of multimedia searching. Unfortunately, the cost of acquiring and/or leasing cover images is prohibitive for many libraries. Fortunately, many free, community-driven database sites are ripe for harvesting data like cover images, popular genres, and reviews. We will explore the technical skills/resources needed to use the Open Movie Database's API to create a VisiCAB interface that provides a navigable and intuitive search interface for library patrons.

Connecting With Users: Academic Libraries on Pinterest

Emily Brubaker (Heidelberg University)

Pinterest is a fast-growing free social media site that provides the opportunity to share ideas with other libraries and users.

Print is Not Quite Dead: Assessing Engineering Users' E-Book Attitudes

James Clasper, Amal Chaturvedi (University of Cincinnati)

Using a mini survey as an assessment tool, University of Cincinnati CEAS Library Assistant Engineering & Applied Science Librarian, Jim Clasper, and Library Graduate Assistant, Amal Chaturvedi, teamed up to survey University of Cincinnati College of Engineering and Applied Science faculty and students in both Spring 2011 and Spring 2012. The two surveys helped the CEAS Library discover if user attitudes and preferences toward e-books were changing.

Crash Course on the Future of College and Career Readiness: Ohio's P20 Initiative and the New Common Core

Paula Deal (INFOhio)

Coming to a campus near you, students who have completed college and career ready requirements in the Common Core State Standards and are transitioning to college level work. This session outlines Ohio's P20 initiatives that impact student learning and transform education while focusing on what academic librarians, especially those working with freshmen and pre-service teachers, must know to help retain and graduate students. Learn about the basics of the Common Core and how they connect to the ACRL standards, plus Ohio resources that support research.

Collaborative Review of Government Documents: Working with Subject Specialist Librarians to Weed a Government Documents Collection

Jeffrey Hartsell-Gundy (Miami University)

Government documents collections span many subject areas. Depending on the size of the collection and the amount of material to be removed, weeding this collection can be a lot of work for a government documents librarian. By using subject specialist librarians to help with the deselection of materials, a government documents collection can be weeded quickly and in step with the needs of the library while giving subject specialists librarians greater knowledge of this collection.

Rebranding to Promote the Value of our Library

Amanda Levine, Missy Creed, Joe Payne, Carly Styer (Ohio State University)

After several years of welcoming partners into the library building and a recent two-floor expansion, it became necessary to rebrand the library to focus on available services and create clarity for our customers. Rebranding efforts included a new organization name, mission and vision, comprehensive web presence, evaluation of services, and a new communications strategy. This presentation will share our experiences and lessons learned through rebranding our library.

Bibliophobia in Bibliographic form – Taking the fear out of citations

Jessica Long (Miami University Middletown)

For students, properly citing sources can be a frightening prospect. We aim to help ease citation fears by providing reliable citation assistance through the creation of multiple online tools, including MLA and APA citation style LibGuides, citation tool how-to brochures, and a chart

rating the usefulness of free online sources. We invite you to come view our citation resources and learn how you can adapt them for use in your own institution.

Creating an a la carte menu to increase the impact of first-year library instruction

Lindsay Miller, Arianne Hartsell-Gundy, Eric Resnis (Miami University)

Sometimes the hardest part of library instruction is getting enough information from the course instructor about what concepts to cover in each session. To combat this issue for first-year composition classes, librarians provided instructors with a menu of topics with approximate teaching times. These choices included citation information, website evaluation and even specialized tours. Learn how you can easily tailor instruction sessions and make clear to instructors about what librarians can offer.

Grants, Outreach, and Community Development: An Academic Library Partnership with the Foundation Center

Joseph E. Straw (Marietta College)

Grants generated by nonprofits are important development engines in most communities. The Foundation Center is the nations foremost clearinghouse for information related to grants. Libraries across the country can be designated as Cooperating Collections and can partner with the Foundation Center in providing services to those seeking grants. This session will show that Cooperating Collection membership for academic libraries can open up outreach opportunities to provide information resources to user groups outside their primary clientele.

Let's Talk About It: Engaging Campus and Community with Thematic Library Programming

Kimberly Tully (Miami University)

In recognition of the 150th anniversary of the Civil War, Miami University Libraries presented a series of Civil War related programming, including an ALA/NEH grant funded book discussion series, a symposium, and a film showing. Organized by librarians from multiple departments, the programs provided opportunities to promote the library's collections and positioned the library as a center for intellectual exchange. This poster session will illustrate the planning of these programs, including publicity materials and participant feedback.

Helping College Students Relieve "Finals Stress": Therapy Pets in the Library

Susan Rice (Denison University)

A Denison University library committee decided in the spring of 2011 to hold an event to help students "de-stress" during the fall semester final exam week. On the suggestion of a committee member, we agreed to invite a local non-profit that offers animal-assisted therapy to visit our library during finals week to help students ease some tension and stress of that exhausting time. This poster explains our preparations, experience with the event and considerations for future similar events.

iPads for Instruction and Patron Use: A Case Study of One Library's Circulating iPad Collection

Rob Withers (Miami University)

One library recently acquired a collection of 24 iPads, and will soon expand this collection. iPads were initially fitted with a collection of apps identified by librarians as possibly useful. These iPads currently circulate for 24 hours, but may also be reserved for instruction. This session will discuss usage patterns, review challenges posed by the current level of use, and discuss proposed changes to the size of the collection and the rules governing its use.

Statistics, Numbers and Lies: A New Metric for Measuring the Use of Digital Equipment

Rob Withers (Miami University)

Reserves collections have grown to include items such as laptops, cameras, study room keys, but without coding in the integrated library system needed to easily produce statistics measuring their use. This session will provide an overview of how one institution overhauled their location codes and itypes so that usage of laptops, digital cameras, and study room keys could be effectively measured. This institution has determined that 40% of its circulation comes from these items.